TOPICS

SURFACE AREA UNDER VINES
TOTAL FRESH GRAPES
TABLE GRAPES
DRIED GRAPES
WINE
WHAT HAPPENS TO THE 77.8 MILLION TONNES OF GRAPES HARVESTED IN 2018?

Surface Area
7.4 million ha

Yield
Grape production
Surface area

Global grapes production
77.8 million tonnes

Loss: 3.6 million tonnes

Global grapes production available
74.2 million tonnes

Pressed grapes
41.7 million tonnes

Production of wine
38.5 million tonnes
1.32 kg to make 1 litre of wine
292 million hl

Production of musts & juices
3.2 million tonnes
1.28 kg/l
25 million hl

Unpressed grapes
32.5 million tonnes

Production of table grapes
27.3 million tonnes

Production of dried grapes
5.2 million tonnes
4 kg of grapes makes 1 kg of dried grapes
1.3 million tonnes of dried fruit
VINEYARD SURFACE AREA
WORLD AREA UNDER VINES

7.4 million ha
in 2018

Decrease of the global area under vines since 2014, mainly driven by the decline of the vineyard area in Turkey, Iran and Portugal

In 2018 the world vineyard increases its surface of 24000 ha (+0.3% / 2017)

*Vineyards destined for the production of all types of grapes, and including both bearing and non-bearing areas.
AREA UNDER VINES IN 2018

5 COUNTRIES ACCOUNT FOR MORE THAN 50%:
ESP 969 000 HA
CHN 875 000 HA
FRA 793 000 HA
ITA 705 000 HA
TUR 448 000 HA

Area under vines in ha
- < 20 000
- from 20 000 to 65 000
- from 65 000 to 190 000
- from 190 000 to 400 000
- from 400 000 to 850 000
- > 850 000
EVOLUTION AREA UNDER VINES:
2000-2018

Surface area under vines

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thousand ha

Spain 969
China, mainland 875
France 793
Italy 705
Turkey 448
USA 439
Argentina 218
Chile 212
Portugal 152

thousand ha

Romania 191
Iran 153
India 151
Moldova 147
Australia 146
South Africa 126
Uzbekistan 111
Greece 106
Germany 103

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GRAPES PRODUCTION
GLOBAL GRAPES PRODUCTION

77.8 million tonnes in 2018

Share of total world grape production by type of product

Since 2000 there is an increase of the unpressed grape share, driven mainly by the rise in table grape production.
MAJOR GRAPES PRODUCERS (ALL USES)

TREND 2000-2018

million tonnes

China, mainland 11.7
Italy 8.6
USA 6.9
Spain 6.9
France 6.2
Turkey 3.9
India 2.9
Argentina 2.7

million tonnes

Chile 2.5
Iran 2.3
Australia 1.9
South Africa 1.8
Uzbekistan 1.7
Egypt 1.6
Brazil 1.6
Germany 1.4
Romania 1.3
MAJOR GRAPE PRODUCERS IN 2018

Type of grape:
- Wine grape*
- Dried grape
- Table grape

* included musts & juices
TABLE GRAPES
With an average annual growth rate of +5%, global production of table grapes has doubled in 20 years.
MAJOR TABLE GRAPES PRODUCERS

TREND 2000-2018

China is a major contributor to the world production of table grapes (35% of the world total in 2018)

Between 2000 and 2018, table grapes production in China has multiplied by 7
2018 world dried grapes production (+9%/2017) is in line with its 10 years average

Asia and America continue to dominate the world production with a share of 92%
In 2018, the top 4 producers account for 73% of world production: Turkey (28%), USA (20%), China (14%) and Iran (11%).
WORLD PRODUCTION OF WINE
(JUICES & MUSTS EXCLUDED)

292 million hl in 2018

With a 17% increase compared to 2017 (+43 million hl), wine production in 2018 is the 2nd highest since 2000.
WORLD PRODUCTION IN 2018
WINE CONSUMPTION
GLOBAL WINE CONSUMPTION

246 million hl in 2018

After the 2008 economic crisis, global wine consumption has been fluctuating between 241-246 million hl.

Since 2014 we observe a steady growth in consumption which seems to stabilize in 2018.
WHO IS DRIVING THE GROWTH IN CONSUMPTION?

Variation since 2014
- Pink: Decrease
- Green: Stable
- Blue: Increase
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INDUSTRIAL USE OF WINE
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INDUSTRIAL USE OF WINE

Grapes
- Juice
- Musts
- Pressed Skin
- Lees
- Marc

Wine
- Direct human consumption
- Industrial use / Transformation (not considered wine anymore...)
- Distillation
  - Wine distillates
    - Wine spirits
    - Brandy/Weinbrand
    - Neutral alcohol of vitivinicultural origin
- Adding / extraction of components
  - Wine based beverages
    - Aromatised wine
  - Beverages based on viticultural products
  - Beverage obtained by dealcoholisation of wine
- Acetic Fermentation
  - Wine vinegars
- Incorporation in other products
  - Sauces, marinades, sauerkraut, cosmetics, ...
INDUSTRIAL USES OF WINE

In 2016, 13% of world wine production (almost 34 mhl) was used for industrial purposes
WINE INPUT FOR:

Wine spirits & brandies

Wine based beverages & aromatised wine

Wine vinegars
GLOBAL WINE TRADE

Volume

108 million hl in 2018
-0.7% /2017

Value

31 billion € in 2018
+1.2% /2017

Volume, by type of product in %

- Bottle 54%
- Bulk (>10L) 33%
- Sparkling 9%
- BiB 4%

Value, by type of product in %

- Bottle 70%
- Bulk (>10L) 9%
- Sparkling 20%
- BiB 2%
MAIN WINE EXPORTERS IN 2018

Wine exports are dominated by Spain, Italy and France that combined represent about 50% of the world market by volume.

France and Italy represent 30% and 20% respectively of the global wine exports value.
MAIN WINE IMPORTERS IN 2018

Germany, the UK and the USA represent 37% of the world imports volume

The five principal importers represent over 50% of the global imports value
Towards an increasingly internationalized sector: in 2000 27% of the wine consumed was imported, in 2018 this share reached 44%
THANK YOU FOR YOUR ATTENTION

WISHING YOU A GREAT CONGRESS!

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