



## PERSONAL INFORMATION

### Name

PAU ROCA BLASCO

### Email

dgeneral@oiv.int

### Nationality

Spanish

### Birth date

April 4<sup>th</sup>, 1958

## LANGUAGES

Spanish, English, French and Catalan

## AWARDS

Chevalier de l'Ordre du Mérite Agricole (France)  
Command of the Civil Order Alfonso X the Wise (Spain)

# Pau ROCA

## WORK EXPERIENCE

**Since Jan. 2019** Director General of the OIV

**1992-2018** Secretary general of the Spanish Wine Federation (FEV)

**1995-1998** Vice-president ECOVIDRIO (Integrated system for glass recycling)

**1989-1992** Director Federación Española de la Industria y Comercio Exportador de Vinos, vinos aromatizados, vinos espumosos, vinos de licor, mostos, mistelas y vinagres (FEICEV)

**1988-1989** Director EXPOLIVA'89 Jaén. (International Fair of Olive Oil and Allied Industries)

**1984-1988** Technical Director. Félix Gasull, S.A. Reus (Tarragona). Olive Oil trade

**1986-1987** Start up of a trading company in almonds, hazelnuts and agricultural commodities in Brussels

**1982-1984** Oceanography: Research Assistant (July- August 1982) and Visiting Scientist (february - june 1983) Bigelow Laboratory for Ocean Sciences (Maine, USA). Spanish observer (April 1984) in Varifront-6 (NATO/US NAVY program) in the Alborán sea

## EXPERIENCE IN OIV

**2016-2018** Vice-president of the expert group "Environment and climate change" (ENVIRO)

**2010-2016** President of the expert group "Law and consumer information" (DROCON)

**1992-1998** Member of the expert group "Markets and Consumption" (MARCON)

**1996-1997** Candidate to Director General of the International Office of Wine and Vine

## OTHER EXECUTIVE POSITIONS

Commission President for the reform of the CMO at Comité Européen des Entreprises Vins

Member of the Board of Directors of ECOVIDRIO

Member of the EU permanent Wine and CAP group (European Commission)

Vice-president of the International Committee at the Food and Drink Industry Federation (FIAB)

Member of the International Commission at the Spanish Confederation of Employers' Organizations (CEOE)

## EDUCATION AND DEGREES

**1984** University Graduate in Biology (Licenciate). University of Barcelona

**1986** Diploma "Specialisation in Oils and Fats". Consejo Superior de Investigaciones Científicas (CSIC). Instituto de la Grasa y sus Derivados. Seville

**1987** Training course in Business Administration. Boston University- Vrije Universitat van Brussel. Brussels

**1993** Training course "States and Firms in the International Economy". London School of Economics. London

